

# **TOWN OF STRATFORD**

## Community Campus Consultations Summary Report

# Introduction

The Town of Stratford has an opportunity to create a new community campus center in the Stratford area. The Town is excited about the opportunities a new high school will bring to the community and the prospect of locating town facilities and schools on one integrated Community Campus. Throughout this process, the Town is determined to inform and include the residents in their decision-making regarding what to include, functionality and usability.

Insight was contracted by the Town of Stratford to promote, gain attendance, and conduct three community consultations to discuss the community campus concept with the residents of Stratford. These consultations were designed to garner input from residents and begin to determine how the proposed Community Campus can enhance both community and student wellness and learning.

## Consultation Process

To gain input from residents and ensure there was an opportunity to contribute feedback in all areas pertaining to the community campus, three consultation sessions were designed: Community Wellness Workshop, Education Workshop, and a general public meeting.

The Community Wellness workshop was a 3-hour workshop held on April 30<sup>th</sup> held at the Stratford Town Centre to offer an opportunity for residents to discuss the different ways a community campus would promote overall community wellness and economic growth. This session was for any residents of Stratford, with specific invites sent to those

affiliated with local sports groups or programs that would be interested in utilizing community campus facilities.

The Education Workshop was a 3-hour workshop held on May 6<sup>th</sup> at the Stratford Town Centre. This workshop was designed to discuss with residents how the design of the new school and the Town overall could enhance student learning, while also discussing the opportunities for community lifelong learning. To open this session, Michael Fox, member of the Sackville 2020 committee, gave a presentation on their process of identifying learning needs of the students, finding ways for the community to enhance learning as well as their learning around effective school design. This session also focused on ways for local businesses to be involved in student learning, potential partners, and overall design of the school to be enjoyed by both students and residents. This session was open to all residents but was of particular interest to students, parents, school board staff, Board members and residents associated with the field of education.

The open house session on May 28<sup>th</sup> was advertised to all residents of Stratford and was designed with the purpose of keeping residents informed of the community campus process to date and offer another opportunity for those who weren't able to attend the first two sessions to provide feedback. A total of 23 Stratford residents attended this open session. During this session, facilitator Dawn Binns made a high-level summary of the previous two workshops while integrating an online polling platform to poll attendees in the audience. Results from these questions can be found in the Appendix.

To increase awareness of sessions and garner larger attendance numbers, all three sessions were promoted in the following ways:

- Creation of Eventbrite pages for registration and introduction to sessions.
- Creation of website page where all information for each session was housed.

- PDF graphic with all consultation information used as E-invite sent via Town of Stratford's E-newsletter to entire mailing list.
- Above mentioned PDF graphic was sent via personalized emails from Town of Stratford employees, committee members, and members of municipal government to groups that has a vested interest in the consultations subject matter: sports associations, local businesses, members of surrounding school boards, and associated members of the community campus committee.
- Promotion on social media through Town of Stratford's Facebook and Twitter accounts. Roughly 7 posts were made on each platform for each session. These posts led people to the Eventbrite pages to register or to the created page of the Town's website to learn more.

## Session #1

### WELLNESS CAMPUS WORKSHOP

#### SESSION OUTLINE

At the April 30<sup>th</sup> workshop on Community Wellness and Economic Growth, there were 54 people registered via the Eventbrite page, and 44 participants signed in at the session. Of those that signed in at the workshop, the groups represented were:

- High school students
- Parents with young children
- Teachers
- Lions Club
- Arts and Culture Committee
- Playground Committee
- Library
- Seniors

- Sports Groups: curling, pickleball, soccer, tennis, speed skating, softball, hockey and ringette.

Attendees were asked to sit at tables of roughly 6 people and introduce themselves to their table members. Councilor Jill Burridge (Ward 2) made opening remarks where she thanked attendees for coming and for their support on the project and touched on some of the opportunities the community campus would offer the residents of Stratford. Due to the variety of topics that attendees were interested in discussing, the small group work was divided into four distinct categories of discussion: Natural Outdoor Space, Cultural and Performance Space, Outdoor Recreational Facilities and Indoor Recreational Facilities.

Jeremy Pierce, Director of Recreation, Culture and Events, presented about the different items that could be included in a community campus and their benefits to the community. Dawn Binns then took over the presentation and outlined the format for the evening and proceeded to outline the four areas of discussion (noted above).

Attendees were then asked to choose which of the four categories of table discussions they would like to participate in, as the plan was to try to put all attendees in their desired category while also wanting fairly even participation in each category.

At this point there were six different questions or comments from the audience, answered by Dawn Binns with supplementary comments from Jeremy Pierce, which are attached verbatim in the Appendix on page 29.

Based on participants' interests, there was one group for Natural Outdoor Space, two groups for Cultural and Performance Space, two groups for Outdoor Recreational Facilities and two groups for Indoor Recreational Facilities. Each group was given the

same worksheet to use during their table discussion to guide their conversation, fill in with their feedback and submit at the end of the session. These completed worksheets can be found in the Appendix.

## RESULTS

Based on the responses provided by each of the small groups the following themes emerged for each category.

### NATURAL OUTDOOR SPACE

**1. What do you see as priorities to be included in this category of space? Why? Is there something you do NOT think should be a priority or include, why?**

- Environmental learning - watershed
- Experiential learning
- Small footprint, environmentally friendly
- Art seating area
- Tranquil space to meditate or be with one's thoughts
- Outdoor classroom
- Outdoor art space
- Trail system
- Accessible to the community by walking or biking
- Safe passage for pedestrians and cyclists (no motorized vehicles in the area)
- Vegetable or fruit garden to potentially provide food for the school

**2. What are important considerations for this space?**

- Welcoming place for the whole community
- Accessibility - ensure a buffer between quiet spaces and sports fields/parking
- Safety (proper lighting, security, maintenance)
- Flower and vegetable gardens, greenhouses
- Hub for trails

**3. Who would be the key user groups? Potential partners?**

- Students, retirement/nursing homes, seniors
- School and community coming together
- Opportunity for students and seniors to learn from each other, beneficial relationships and better understanding between groups
- Development opportunities
- Youth groups, scouts, cadets, hiking clubs
- Right location will result in partnerships (environmental groups, school of sustainable design, non-profits)

**4. What does this space need to try and consider in relation to the whole campus layout?**

- Accessibility, safety, clearance from noise sources, mosquito prevention
- Protection from wind
- Stay away from industrial zones such as highways and roads
- Electronic car charging stations

**5. Do you know examples of other locations that you really like? Where are they?  
What do you like about it?**

- Point Pleasant Park, public gardens, skating oval
- Riverview, in the middle of the woods, uses green spaces and uses the woods as learning opportunities
- School was away from highway
- Green belt around rural

**6. What could be the potential economic impact for the Town with this element?  
How do we make sure this is leveraged? (i.e. businesses, hosting, etc.)**

- If we have solar panels and windmills, the money saved could pay for other things such as sports, gardens
- Fruits and vegetables could lead to a market and a lunch program
- Will drive real estate, making it more attractive to families and seniors
- Senior citizens are untapped resource which could be utilized if they lived near by

## **CULTURAL AND PERFORMANCE SPACE**

**1. What do you see as priorities to be included in this category of space? Why? Is there something you do NOT think should be a priority included, why?**

- Multifunctional learning center
- Community space
- Amphitheatre
- Engagement and interaction (technology)
- Library (learning center) all ages



- Discovery center
- Indoor/outdoor theatre with rehearsal spaces
- Community music room spaces/community recording space
- Space that can be closed off to be used after hours or overnight with kitchen

**2. *What are the most important considerations for this space?***

- Accessibility
- Inclusion
- Feasibility
- Sustainability
- Electrical outside for the theatre (use natural lay of the land)
- Seating capacity of theatre will be 500 to 800 people
- Profit structure for theatre would be that community groups can rent it for shows, dance competitions, music lessons, camps

**3. *Who would be the key user groups? Potential partners?***

- Potential partners would be: Department of education, Holland College, private sector (sponsorship), Confederation Centre, service clubs, theatre company (private sector business located inside)
- Dance companies
- General public
- Theatre groups (i.e. ACT)
- Public library system

**4. What does this space need to consider in relation to the whole campus layout?**

- Parking
- Near green space, indoor/outdoor living
- Opportunities for all generations to engage
- Central to school or part of the school makes the most sense
- There needs to be multiple access roads to ensure safety/traffic flow (a minimum of two, but preferably three access points to the center)

**5. Do you know examples of other locations that you really like, where? And what do you like about it?**

- Halifax Library - on a realistic scale
- Summerside Inspire Learning Centre
- Bella Rose Theatre in Halifax
- Theatre Rental - Gladstone theatre in Ottawa
- Carrefour Theatre

**6. What would be the potential economic impact for the Town with this element?  
How do we make sure this is leveraged? (i.e. businesses, hosting, etc.)**

- Providing infrastructure
- Attracting new businesses
- P3 public private partnership
- Cooperative arrangement
- Dance competitions draw 300 - 500 competitors
- Debates
- Theater and rehearsal rooms can be rented
- Rehearsal rooms can be used by companies for summer camps

- Discovery center will be paid admission
- High school theatre production
- Use wood working class to build sets and other items

## OUTDOOR RECREATIONAL FACILITIES

### **1. What do you see as priorities to be included in this category of space? Why? Is there something you do NOT think should be a priority or included? Why?**

- Turf/multiple fields
- Appropriate lighting
- Adequate sun shelters
- Outdoor skating oval
- Tennis courts
- Exploring other possibilities such as volleyball and basketball, track and field running/walking oval, multipurpose turf
- Non-priorities would be a playground, enough elsewhere

### **2. What are the important considerations for this space?**

- Separate space for tennis (four courts and washroom facilities)
- Wheelchair accessible
- Trails from residential areas
- Soccer being played later in the season
- Field and court orientation
- Lighting for year round/after hour use
- Washrooms (centralized when possible for shared use across facilities, not a port-a-potty)

**3. Who would be the key user groups? Potential partners?**

- Sports clubs and school teams
- Gym classes
- All residents of Stratford and beyond
- Community groups
- Senior groups
- Business community (economic impact, restaurants, hotel, camping)

**4. What does this space need to consider in relation to the whole campus layout?**

- Tennis and pickleball can share clubhouse/facilities
- Shared services where possible (washrooms)
- Shared with school for use by students

**5. Do you know examples of other locations that you really like, where? And what do you like about it?**

- Montague soccer fields
- Nature walks in green space in area around the Charlottetown Rural
- South Souris, BC
- Cornwall – turf fields, tennis, clubhouse with washrooms, walking perimeter, natural grass
- Bedford, NS – turf, natural, ball fields, schools onsite, multipurpose
- Surrey BC

**6. What could be the potential economic impact for the Town with this element?  
How do we make sure this is leveraged? (i.e. businesses, hosting, etc.)**

- Teams from outside areas (tournaments)

- Build site where people want to be in Stratford
- Tournaments hosting (national stage) would supply money to pay for soccer, tennis, baseball, softball, pickle ball, etc.
- Tourism (especially in the summer months)
- Students kept in community
- Doctors, psychologists, and other professionals would come here

## INDOOR RECREATIONAL FACILITY

### **1. What do you see as priorities to be included in this category of space? Why? Is there something you do NOT think should be a priority or included, why?**

- Olympic size ice surface, can be used all year, multi-sport options (hockey, ringette, speed skating, can skate, schools, free skates)
- Curling rink, community recreation, economic spin-off with tourism, used by schools (can be used in the summer for various activities if the floor is concrete)
- Fitness rooms/walking track
- Squash courts - currently limited courts on PEI
- Indoor turf field
- Indoor pool
- Gym

### **2. What are the important considerations for this space?**

- Locate the curling rink beside the arena to utilize the ice plant
- Arena should have plenty of seating (i.e. 4plex in Moncton, rink A)
- Abundance of parking
- Large dressing rooms and a lot of them

- Kitchen/canteen/bar/ to be used during events
- Food service options
- Storage space for sport equipment
- Must create a love for activity – welcoming, open to all, accessible, safe, lots of options
- Space for the youth
- Multipurpose spaces
- Green and sustainable
- Accessible to youth/everyone
- After-sport socializing
- Daycare/after school programs

### **3. *Who would be they key user groups? Potential Partners?***

- Arena – Hockey PEI, Ringette PEI, Speed Skating PEI, Skate PEI and minor associations, hockey schools, skating schools, users would be adults and youth
- Curling club – Curl PEI, club run or municipal run, daytime curlers, school programs, junior instructional programs, evening leagues
- Potential partners –health and fitness businesses, Para Sport, Special Olympics, schools
- Club associations
- Youth
- Schools
- Families
- Tourists

**4. What does this space need to consider in relation to the whole campus layout?**

- Shared parking or separate parking
- Pathways connecting (walking)
- Should not have to pass the school to access
- If there is going to be an outdoor oval it should be next to the curling/ice arena for plant sharing and weather protection
- Restaurant/pub
- Located central
- Gathering space
- Easy access for school kids
- Security and safety with a large space

**5. Do you know examples of other locations that you really like, where? And what do you like about them?**

- Credit Union place, all under one roof
- Sackville high school/sports stadium/curling club, lots of businesses, sports, in one campus
- Grant Harvey Centre in Fredericton, all in one
- Quebec – Multiuse facilities
- Toronto – congregation space in center

**6. What could be the potential economic impact for the Town with this element?**

- Health and fitness businesses
- Hosting options – speed skating, figure skating, curling (Provincial, Atlantic, National, International)
- Tournaments (local clubs, provincial, national)

- Tourism
- Summer camps
- Retail (sports equipment, rehabilitation, physiotherapy)

## Session #2

### **COMMUNITY & STUDENT EDUCATION WORKSHOP**

#### **SESSION OUTLINE**

The May 6<sup>th</sup> workshop focused on student and community education was again held at the Town hall from 6:30pm – 9:30pm, and there were 33 attendees present. This session was designed to answer the following questions:

1. How can our community connect with and support student learning?
2. How can the design of the school enhance student learning?
3. How can the school enhance community learning?

The purpose of this session was to identify key elements, concepts and approaches for ensuring the new school has maximum benefit to students and the broader community. This session was open to the public but of special interest to parents, students, and teachers.

Sackville 2020 made an opening presentation, where they spoke in-depth about the process of designing and building a community campus in their community. The presentation also focused on how the community campus itself now functions in the community and how it has benefited residents and students alike. First hand experience from an organization who had undertaken a very similar endeavor helped the people in the room better understand areas of opportunity or concern with the imminent Stratford



high school/community campus.

Following this presentation by Sackville 2020, Dawn Binns spoke about how the rest of the workshop was designed, and described what format residents were going to be asked to use to submit their feedback. At this time, the attendees were sectioned off into table groups where they were given a worksheet to discuss and fill out with the following questions listed:

1. How can the design of the school enhance student learning and prepare them for the new future?
2. How can the design of the school enhance and support community lifelong learning and engagement?
3. How can the community (residents, Town, businesses etc.) support student learning?
4. What assets in our Town can we connect with to enhance student learning?

In small groups, there was in-depth discussion and exploration of the specified topic areas on the worksheet. Once completed, a spokesperson from each group was asked to read their feedback to each question aloud. The results have been grouped by question from each group and listed below. The hard copy of each of these submitted work sheets can be found in the Appendix.

## RESULTS

### 1. How can the design of the school enhance student learning and prepare them for the new future?

- Consultation with specialist teachers to identify needs
- Consultation with industry/post-secondary in terms of what is needed
- Group work areas and collaborative spaces other than just cafeteria and library
- Windows and natural light
- Artwork/murals on walls – vibrant and energizing
- Sustainable design featuring solar panels and renewable energy sources
- Outdoor learning space and/or community gardens
- Flexibility in future design needs (i.e. today's design of open spaces may not stand the test of time), foresight of population growth
- Multipurpose spaces
- Amphitheatre/community theatre to support arts in school and community
- Modern technology - charging stations (for phones and electric cars), multiple Wifi connections
- Public library
- Discovery center – open to public
- Anti-anxiety areas
- Non- fluorescent lights (better lighting)
- Small workspaces for concentrated work
- Inclusive to every type of learner
- Numbers of students in the classrooms
- Expand curriculum
- Open/moveable desks of different styles – standing desks

- Extended hours
- Challenge for credit opportunities for the students
- Transportation links to key community amenities (emergency services, transit)
- Sidewalks - safety
- Interesting/Engaging campuses allow students to learn better

## **2. How can the design of the school enhance and support community lifelong learning and engagement?**

- Extension of the existing seniors college
- Design for social learning for newcomers to our community
- Include theatre which would double as a performing space
- Dedicated space in the school for parents
- Talented and creative businesses in the community that work with the students
- Flexible/adaptive spaces
- Community center approach - design so that the school can be used by the community and kept separate from the classrooms
- Accessible library
- ID cards
- Town is liable after hours and should pay for custodian issues after hours
- Music - recording/audio/video
- Industrial arts classes available
- Meeting rooms
- Daycare
- Community school - redesign of course offerings for additional community groups
- Classes for both students and community members during school time (blending of age groups to provide different perspectives)

- Engaging community businesses with schools (have businesses provide opportunities for the students to learn from them i.e. internships)
- Service learning/projects
- Kitchen facilities
- Startup zone embedded

### **3. How can the community (residents, Town, businesses, etc.) support student learning?**

- Co-op opportunities
- Bring people in to work with students (builds relationships between students and community)
- Volunteers in classroom to support
- Have classes go out to businesses and learn
- Invite professional speakers - have experts come in and teach real world skills (i.e. income tax, financial aspects)
- Inclusion of support services (community hub)
- Form partnerships with businesses (automotive/renewable energy, medical, pharmacy, junior achievement)
- Cross generational learning - students working with seniors (Andrews of Stratford inclusion)
- Connect students to community to see how they learn practical/real life applications
- Life skills training from the community - financial literacy and other practical training from organizations like credit union
- Mental health support
- Creative individuals, business partner through co-op, internships

- UPEI school of sustainable design
- Chances - early education
- Reach Foundation - At risk individuals who battle addictions

#### **4. What assets in our Town can we connect with to enhance student learning?**

- Volunteering parents
- Forums
- Town of Stratford Municipal Government - communication with council
- SAWIG - Environmental learning
- Talented, creative people
- Local businesses as co-op opportunities - auto body shops
- Active transportation
- Campus amenities
- Student visits to occupations/workplaces to help find their passion
- Cultural diversity
- Connection to seniors
- MikMaq - history and continued learning
- Interaction with other high schools
- Nature-conservation classes
- Seniors home/senior population with knowledge to offer students through workshops
- EMS center
- CGI - international business
- Junior Achievement
- Stratford Rotary

- Service Clubs
- Watershed groups
- Youth Council
- If connected during the day then they will be more open to being connected after school hours

## Session #3

### COMMUNITY CAMPUS OPEN HOUSE

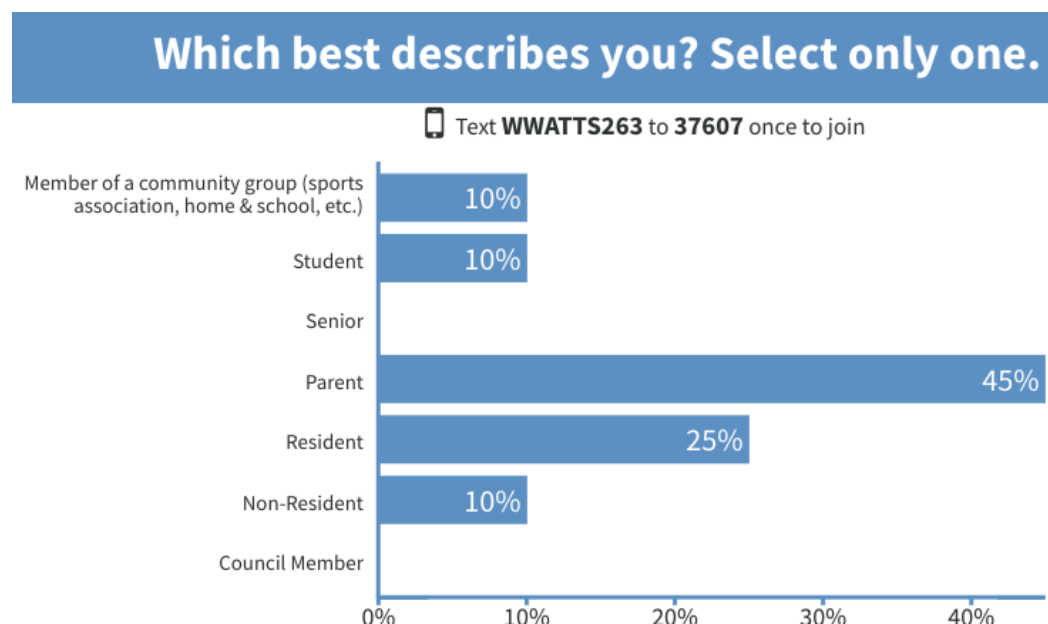
#### SESSION OUTLINE

The open house session on May 28<sup>th</sup> was held at the Stratford Town Hall with 23 residents in attendance, with 7 additional members of staff and Insight team members present. The purpose of this open session, with no registration prior required, was to present the consultation process so far to residents, results from previous workshops, and offer an additional opportunity for feedback or concerns.

The open house presentation began with opening remarks by Ward 2 Councilor Jill Burridge, who thanked those who had attended past workshops and this open session as well. Jill spoke briefly about the last two workshops and the process of the community campus so far, again commenting on how the lines of communication are always open and council is looking to residents as much as possible to determine the appropriate direction. Jill also commented on how potential revenue streams and economic spinoff for the Town remains top of mind, as the Town will be responsible for maintaining the high school.

At this point Dawn Binns began her presentation, which was a high-level summary of the past two sessions and the main themes that had come out of each one; divided into topic groups as listed above. During Dawn's presentation, an interactive polling platform was used to engage attendees and ask them questions they could respond to via text message in the room that would show the results in real time. Below are the questions that were asked of the audience, with the top two responses that were selected, listed.

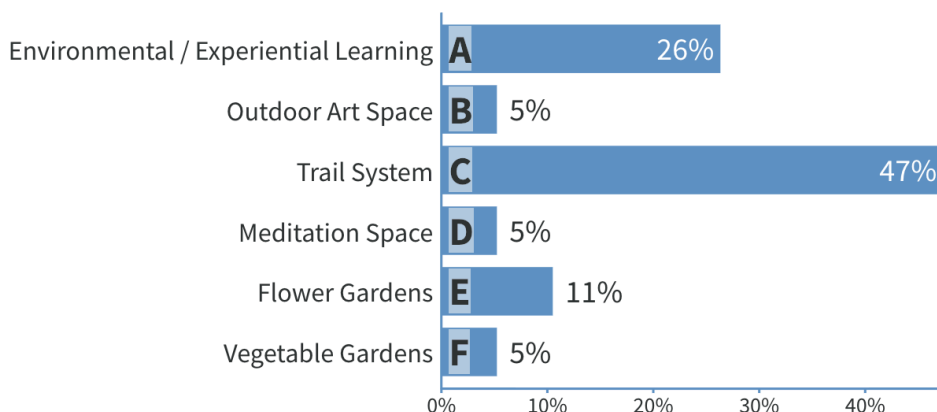
**Which best describes you?** The number one response was Parent with 9 selections, and Resident was the second highest response with 5 attendees selecting it. Overall 20 responses.



**Which of the following would be your first priority?** The number one response was Trail System with 9 votes, and the second highest response was Environment/Experiential Learning with 5 votes. Overall 19 responses.

## Which of the following would be your FIRST priority?

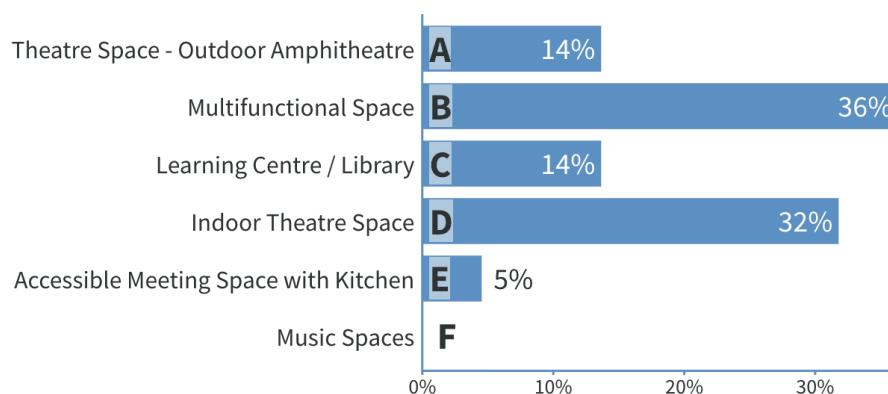
Text **WWATTS263** to **37607** once to join, then **A, B, C, D, E...**



**Which of the following would be your first priority?** The number one response was Multifunctional Space with 8 votes. The second highest response was Indoor Theatre Space with 7 votes. Overall 22 responses.

## Which of the following would be your FIRST priority?

Text **WWATTS263** to **37607** once to join, then **A, B, C, D, E...**

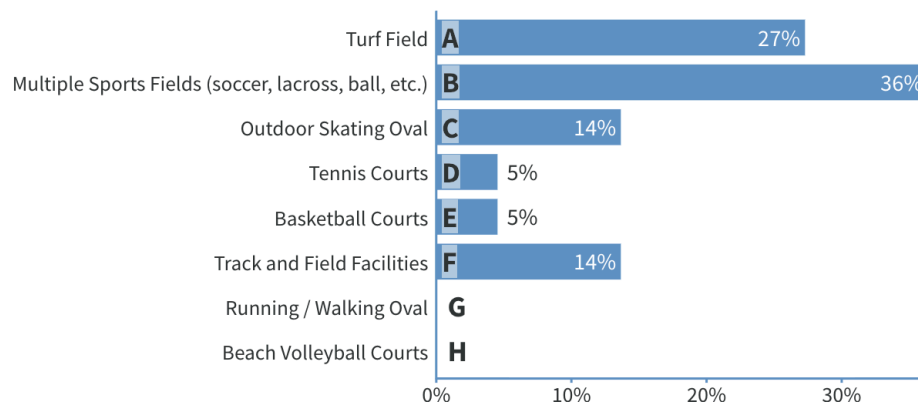




**Which of the following would be your first priority?** The number one response was Multiple Sports Fields with 6 votes, and the second highest response was Turf Field with 5 votes. Overall 22 responses.

## Which of the following would be your FIRST priority?

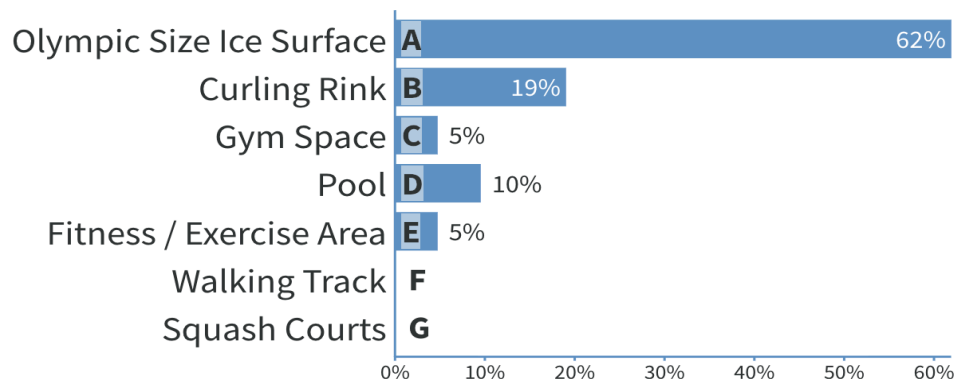
Text **WWATTS263** to **37607** once to join, then **A, B, C, D, E...**



**Which of the following would be your first priority?** The number one response was Olympic Size Ice Surface with 13 votes, and the second highest response was Curling Rink with 4 votes. Overall 21 responses.

## Which of the following would be your FIRST priority?

Text **WWATTS263** to **37607** once to join, then **A, B, C, D, E...**

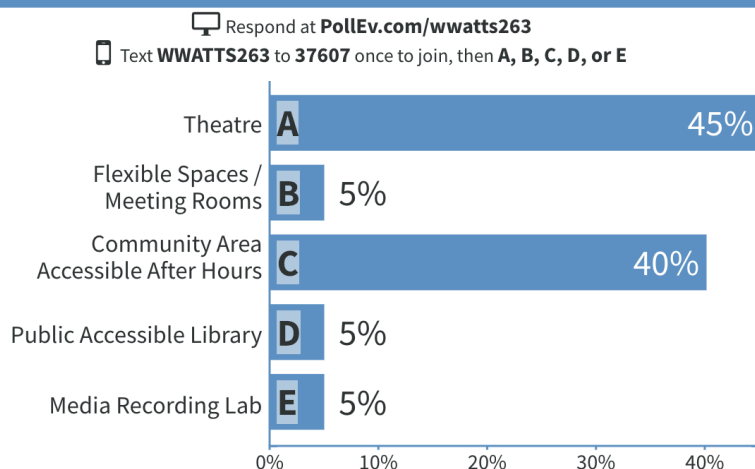


**What do you feel is important in the design of the school?** This question was open-ended; attendees were given the opportunity to type out their response without having to choose from options. With 24 total responses, the top two answers were:

- 1) Collaborative spaces
- 2) Lighting

**Which of the following would be your TOP priority?** The number one response was Theatre with 9 votes. The second highest response was Community Area Accessible After Hours with 8 votes. Overall 20 response.

### Which of the following would be your TOP priority?



A full list of all responses is listed in the Appendix. Attendees were provided all of the information and then asked to share any feedback, additional thoughts and inputs for concern.

At this point in the session, the floor was opened up to audience members who had any questions or comments on what they had just been informed on. There were only two

questions, which were taken down verbatim, that can be found in the Appendix on page 30 along with the responses made by Town employees and Dawn Binns.

As there were no following questions, the session concluded with a small discussion on next steps and closing remarks.

# Appendix

## WELLNESS WORKSHOP APRIL 30<sup>TH</sup>

### AUDIENCE PARTICIPATION:

Audience question #1: **What are the demographics of the survey? My concern is that the youth have not filled out this survey.**

Response: The survey results are available to the public, but in regards to youth, people under 18 years have not filled out the survey.

Audience question #2: **What about a curling rink?**

Response: For the purpose of this workshop, that item would fall under the “indoor facilities” category if you wish to put your name down for that.

Audience question #3: **Where would the outdoor pool fall?**

Response: That item would most likely fall into the “outdoor facilities” bucket.

Audience question #4: **Is there a way to make this community campus entirely green or energy efficient as possible?**

Response: Absolutely, looking to Jeremy Pierce for more information regarding this, but I feel confident to go ahead and say that is a major focus for the design of this community campus.

Audience question #5: **Looking into the possibility of getting high vegetation into this campus. In Toronto, where I grew up, when University of Toronto got a university campus it was a real catalyst (UPEI or Holland College as example), what's possible beyond high school?**

Response: Dawn's response was appreciative of the input but did note that this topic might be better served in the next workshop to discuss enhancing student and community education through the community campus.

Same audience member continued with different topic: I have a child who is special needs, and I would like to see an emphasis on making this campus as accessible to special needs people as possible.

Response: Absolutely, thank you for your input. Again, accessibility is something along with sustainability that is a high priority in the design of the campus.

Audience Comment (#6): There is a cultural awareness or welcome centre to be included, but something specific for cultural diversity, LGBTQ community, newcomers, immigrants to feel welcomed and to have a space that is culturally aware, would be ideal.

Response: Thank you for your feedback, all comments are appreciated.

## OPEN SESSION MAY 28<sup>TH</sup>

### AUDIENCE PARTICIPATION:

Question #1:

The drawings/concepts that were drawn up about a year and a half ago, showed the field and items like that but it never showed any light, someone should do a light study to see how it impacts the rest of the community. As an example, we can see Victoria Park from Stratford due to the lights in the evening, so how would our 6 fields all lit up in the evening affect others?

Response: That is a great point, thank you for that.

Audience member continued: The high school should be built first to see how it works on its own and how it lives on its own before adding all other pieces to it. But, with this, if the school is built out in the middle of nowhere on its own, there could be a feeling of isolation with a group of teenagers out in the middle of a field somewhere, waiting for other elements to be built around it.

Also, as per the plans, a high school within 150-acre lot with the high school in the middle, the students would have to walk a ways to get lunch etc., so that foot traffic may cause safety issues or traffic. Kids not being able to access local businesses around the school also don't benefit local business/economic growth.

In summary, topics of importance are:

Light

Isolation

Intense traffic of students seeking food. “Masses of teenagers looking for food.”

Question #2 from audience: When can we expect to see this school built? I know it takes a long time but, some of us have young kids that are hoping to get into this school. Is there a timeline at all? Is it 5 or 10 years or will it be within a shorter time frame?

Response: The indication thus far has been fall of 2023.

Question #3 from audience: Do we know how many students we are expecting?

Response: 600 - 800 students are what they are expecting at this time. There may be some reallocation of boundaries so this may change slightly but this is an estimate as of now.

Follow up to Question #3 from same person: Teachers? Faculty? Are we able to recruit enough of these people locally for this campus?

Response: This hasn't been a concern as of yet. Potential faculty members will have an opportunity to apply in this district from all over.

## MANUAL POLLING ANSWERS

Audience member without a phone for mobile responses submitted answers manually.

The responses are as follows:

1. Resident
2. A
3. B
4. B
5. E
6. Education
7. A

## SUBMITTED NOTE DURING APRIL 30<sup>TH</sup> SESSION

The below information was submitted in writing from an audience member who had to leave early at the April 30<sup>th</sup> session on community wellness and economic growth:

“Important facilities: track for walking and running. School to also house community courses for residents/seniors specifically like: drawing, painting, rug hooking, camera training (photography), and sewing.”

## Results for: Which best describes you? Select only one.

### Summary

Response	Count
Parent	9
Resident	5
Non-Resident	2
Student	2
Member of a community group (sports association, home & school, etc.)	2
Total	20

How people responded	Sent to	Count
Text (CA)	37607	20

## Results for: Which of the following would be your FIRST priority?

### Summary

Response	Count
Trail System	9
Environmental / Experiential Learning	5
Flower Gardens	2
Vegetable Gardens	1
Meditation Space	1
Outdoor Art Space	1
Total	19

How people responded	Sent to	Count
Text (CA)	37607	19

## Results for: Which of the following would be your FIRST priority?

### Summary

Response	Count
Multifunctional Space	8
Indoor Theatre Space	7
Learning Centre / Library	3
Theatre Space – Outdoor Amphitheatre	3
Accessible Meeting Space with Kitchen	1
Total	22

How people responded	Sent to	Count
Text (CA)	37607	22

## Results for: Which of the following would be your FIRST priority?

### Summary

Response	Count
Multiple Sports Fields (soccer, lacross, ball, etc.)	8
Turf Field	6
Track and Field Facilities	3
Outdoor Skating Oval	3
Basketball Courts	1
Tennis Courts	1
Total	22

How people responded	Sent to	Count
Text (CA)	37607	22



## Results for: Which of the following would be your FIRST priority?

### Summary

Response	Count
Olympic Size Ice Surface	13
Curling Rink	4
Pool	2
Fitness / Exercise Area	1
Gym Space	1
Total	21

How people responded	Sent to	Count
Text (CA)	37607	21

### Individual Responses

Response	Via	Screen name	Registered participant	Phone number	Received at
Small study spaces	Text (CA)	+1 (xxx) xxx-4373		+1 (xxx) xxx-4373	May 28, 2019, 07:44 PM
Ask teachers	Text (CA)	+1 (xxx) xxx-9577		+1 (xxx) xxx-9577	May 28, 2019, 07:43 PM
Accessibility	Text (CA)	+1 (xxx) xxx-9577		+1 (xxx) xxx-9577	May 28, 2019, 07:42 PM
IB	Text (CA)	+1 (xxx) xxx-4373		+1 (xxx) xxx-4373	May 28, 2019, 07:42 PM
Comfort and welcoming	Text (CA)	+1 (xxx) xxx-4270		+1 (xxx) xxx-4270	May 28, 2019, 07:42 PM
Wifi	Text (CA)	+1 (xxx) xxx-9577		+1 (xxx) xxx-9577	May 28, 2019, 07:42 PM
Public accessibility to gym, multi use spaces, and arts programming	Text (CA)	+1 (xxx) xxx-4001		+1 (xxx) xxx-4001	May 28, 2019, 07:42 PM
Easy access to community learning opportunities	Text (CA)	+1 (xxx) xxx-9137		+1 (xxx) xxx-9137	May 28, 2019, 07:42 PM

Innovative	Text (CA)	+1 (xxx) xxx-0502	+1 (xxx) xxx-0502	May 28, 2019, 07:42 PM
Open to community after hours	Text (CA)	+1 (xxx) xxx-4615	+1 (xxx) xxx-4615	May 28, 2019, 07:42 PM
Adaptable	Text (CA)	+1 (xxx) xxx-0518	+1 (xxx) xxx-0518	May 28, 2019, 07:42 PM
Collaborate space with natural light	Text (CA)	+1 (xxx) xxx-9224	+1 (xxx) xxx-9224	May 28, 2019, 07:42 PM
Community based	Text (CA)	+1 (xxx) xxx-7812	+1 (xxx) xxx-7812	May 28, 2019, 07:42 PM
Technology	Text (CA)	+1 (xxx) xxx-9577	+1 (xxx) xxx-9577	May 28, 2019, 07:42 PM
Light	Text (CA)	+1 (xxx) xxx-0878	+1 (xxx) xxx-0878	May 28, 2019, 07:42 PM
Light	Text (CA)	+1 (xxx) xxx-0434	+1 (xxx) xxx-0434	May 28, 2019, 07:42 PM
Collaborative space	Text (CA)	+1 (xxx) xxx-5032	+1 (xxx) xxx-5032	May 28, 2019, 07:41 PM
Flexibility	Text (CA)	+1 (xxx) xxx-3739	+1 (xxx) xxx-3739	May 28, 2019, 07:41 PM
Citizenship	Text (CA)	+1 (xxx) xxx-4373	+1 (xxx) xxx-4373	May 28, 2019, 07:41 PM
Light	Text (CA)	+1 (xxx) xxx-0292	+1 (xxx) xxx-0292	May 28, 2019, 07:41 PM
Collaborative	Text (CA)	+1 (xxx) xxx-3130	+1 (xxx) xxx-3130	May 28, 2019, 07:41 PM
After school hours accessibility for community	Text (CA)	+1 (xxx) xxx-5227	+1 (xxx) xxx-5227	May 28, 2019, 07:41 PM
Collaborative spaces	Text (CA)	+1 (xxx) xxx-7920	+1 (xxx) xxx-7920	May 28, 2019, 07:41 PM
Light	Text (CA)	+1 (xxx) xxx-9060	+1 (xxx) xxx-9060	May 28, 2019, 07:41 PM

## Results for: Which of the following would be your TOP priority?

### Summary

Response	Count
Theatre	9
Community Area Accessible After Hours	8
Media Recording Lab	1
Public Accessible Library	1
Flexible Spaces / Meeting Rooms	1
Total	20

How people responded	Sent to	Count
Text (CA)	37607	20

# Town of Stratford - Community Wellness and Economic Growth

April 30<sup>th</sup>

## Natural Outdoors Space

1. What do you see as priorities to be included in this category of space? Why? Is there something you do NOT think should be a priority or include, why?
  - Environmental learning - watershed
  - Experiential learning
  - Small footprint
  - Green space, environmentally friendly
  - Art seating area
  - Tranquil to catch thoughts
  - Outdoor classroom
  - Outdoor art space
  - Trail system
  - Accessible to the community by walking or biking
  - Safe passage for pedestrians and cyclists (No motorized vehicles)
  - Vegetable and fruit garden to provide food for cafeteria
2. What are important considerations for this space?
  - Welcoming place for the whole community
  - Accessibility, ensure a buffer between quiet places and sports fields
  - Safety (Proper lighting, security, maintenance)
  - Flower and vegetable gardens, greenhouses, etc. require a lot of maintenance
  - Hub for trails, can all users co-exist?
3. Who would be the key user groups? Potential partners?
  - Students, retirement/ nursing homes, seniors who may not have access to a garden or a quiet space.
  - School and community coming together

- Opportunity from students and seniors to learn from each other, beneficial relationships and better understanding between groups
  - Development opportunities
  - Youth groups, scouts, cadets, hiking clubs, etc.
  - Right location will result in partnerships (environmental groups, school of sustainable design, non-profits)
4. What does this space need to try and consider in relation to the whole campus layout?
- Accessibility, safety, clearance from noise sources, Mosquitos (Partner with science faculty at UPEI to find natural solutions)
  - Protection from wind
  - Stay away from industrial zones such as highways and roads
  - Electronic car charging stations
5. Do you know examples of other locations that you really like? Where are they? What do you like about it?
- Point Pleasant Park, public gardens, skating oval, Halifax
  - Riverview, in the middle of the woods, uses green spaces and uses the woods as learning opportunities
  - School was away from highway
  - Green belt around rural
6. What could the potential economic impact for the Town with this element? How do we make sure this is leveraged? (i.e. businesses, hosting, etc.)
- If we have solar panels and windmills, the money saved could pay for other things such as sports, gardens, etc.
  - Fruits and vegetables could lead to a market and a lunch program
  - Will drive real estate making it more attractive to families and seniors
  - Senior citizens are an untapped resource which could be utilized if they lived close by

## **Cultural performance**

1. What do you see as priorities to be included in this category of space? Why? Is there something you do NOT think should be a priority included, why?
  - Open air theatre
  - Multifunctional learning centre
  - Library books
  - Community space
  - Amphitheatre
  - Engagement and interaction (technology)
  
  - Library (learning centre) all ages
  - Discovery center, have a section that rotates out to show case High School projects (Could share space with HS library and have joint computer labs)
  - Indoor/outdoor theatre with rehearsal spaces
  - Community music room spaces/ community recording space
  - Space that can be closed off to be used after hours or overnight with kitchen
  
2. What are the most important considerations for this space?
  - Accessibility
  - Inclusion
  - Feasibility
  - Sustainability
  
  - Electrical outside for the theatre (Use natural lay of the land)
  - Seating capacity of theatre will be 500 to 800 people
  - Profit structure for theatre would be that community groups can rent it for shows, dance competitions, music lessons, camps
  
3. Who would be the key user groups? Potential partners?
  - Potential partners would be: Department of education, Holland College, Private Sector (Sponsorship), Confederation Centre, Service Clubs, Theatre company (Private sector business located inside)

- Dance Companies
  - General public
  - Theatre groups (i.e. ACT)
  - Public Library System
4. What does this space need to consider in relation to the whole campus layout?
- Parking
  - Consider more than one case study
  - Near a green space, therefor bring the outside in, and the inside out
  - Opportunities for all generations to engage
  - Central to school or part of the school makes the most sense
  - There needs to be multiple access roads to ensure traffic flow is smooth and safe. (minimum of two but preferably three access points to the centre)
5. Do you know examples of other locations that you really like, where? And what do you like about it?
- Halifax Library - on a realistic scale
  - Summerside Inspire Learning Centre
  - Bella Rose Theatre in Halifax
  - Theatre Rental - Gladstone theatre in Ottawa
  - Halifax Library
  - Carrefour Theatre
6. What would be the potential economic impact for the Town with this element? How do we make sure this is leveraged? (i.e. businesses, hosting, etc.)
- Providing infrastructure
  - Attracting new businesses
  - P3 public private partnership
  - Cooperative arrangement

- Dance competitions draw 300 – 500 competitors
- Debates
- Theater and rehearsal rooms can be rented
- Rehearsal rooms can be used by companies for summer camps
- Discovery Centre will be paid admission
- High School Theatre production
- Use wood working class to build sets and other items

### **Outdoor Recreational Facilities**

1. What do you see as priorities to be included in this category of space? Why? Is there something you do NOT think should be a priority or included? Why?

- Turf field/ multiple fields
- Appropriate lighting
- Adequate sun shelters
- Outdoor skating oval (How will this be maintained?)
- Tennis Courts
- Priorities would be: think multipurpose/multi use, exploring other possibilities such as volleyball and basketball, track and field running/walking oval, multipurpose turf
- Non-priorities would be a playground, enough elsewhere

2. What are the important considerations for this space?

- Separate space for tennis (4 courts and washroom facilities)
- Wheelchair accessible
- Trails from residential areas
- Shelter from insects
- Soccer being played later in the season
- Tennis courts facing north and south



- Field orientation
- Orientation for sun/wind for outdoor activities
- Lighting for year round/ after hour use
- Washrooms (centralized when possible for shared use across facilities, not a port-a-potty)

3. Who would be the key user groups? Potential partners?

- Sports clubs
- School teams
- Gym classes
- All residents
- Access to school for coaches/trainers
- Flexibility for community groups
- Provincial and local sport associations
- Greater Charlottetown area residents (As well as Eastern PEI who may be unserved)
- Senior Groups
- Business community (economic impact, restaurants, hotel, camping)

4. What does this space need to consider in relation to the whole campus layout?

- Tennis and pickle ball can share clubhouse/facilities
- Shared services where possible (washrooms)
- Shared with school for use by students

5. Do you know examples of other locations that you really like, where? And what do you like about it?

- Montague soccer fields

- Nature walks in green space in area around the Charlottetown Rural
  - South Souris BC
  - Not Cornwall as an example
  - Cornwall – Turf fields, tennis, clubhouse with washrooms, walking perimeter, natural grass, etc.
  - Bedford, NS – Turf, natural, ball fields, schools onsite, multipurpose, etc.
  - Surrey BC – Some just bigger
6. What could be the potential economic impact for the Town with this element?  
How do we make sure this is leveraged? (i.e. businesses, hosting, etc.)
- Teams from outside areas (tournaments)
  - Build site where people want to move to in Stratford
  - Tournaments hosting (National Stage) would supply money to pay for soccer, tennis, baseball, softball, pickle ball, etc.
  - Tourism (especially in the summer months)
  - Students kept in community
  - Doctors, psychologists, and other professionals would come here

### **Indoor recreational Facility**

1. What do you see as priorities to be included in this category of space? Why? Is there something you do NOT think should be a priority or included, why?
- Olympic size ice surface, can be used all year, multi sport options (hockey, Ringette, speed skating, can skate, schools, free skates)
  - Curling rink, community recreation, economic spin-off with tourism, used by schools (can be used in the summer for various activities if the floor is concrete)

- Fitness rooms, walking? Do we need more? Be relocated? Stay at town hall?
  - Gym space for programming? Gym time is needed but maybe the new schools will take care of the issue, may still be day time issues
  - Squash Courts, limited courts on PEI
  - Indoors turf field? Is the soccer complex at capacity?
  - Indoors pool? Should this be a priority when we contribute to CARI?
- 
- Rink (multiple use)
  - Curling
  - Pool
  - Multiple surfaces
  - Squash courts
  - Gym

## 2. What are the important considerations for this space?

- Locate the curling rink beside the arena to utilize the plant
  - Arena should have plenty of seating (i.e. 4plex in Moncton, rink A)
  - Lots of parking
  - Large dressing room and a lot of them
  - Kitchen/ Canteen/ Bar/ Multipurpose space to be used during events
  - Food service options
  - Storage space for sport equipment
  - Must create a love for activity - welcoming, open to all, accessible, safe, lots of options
- 
- Space for the youth
  - Multipurpose
  - Green and sustainable
  - Accessible to youth/everyone

- After sport socializing
- Daycare/ after school programs

### 3. Who would be they key user groups? Potential Partners?

- Arena – Hockey PEI, Ringette PEI, Speed Skating PEI, Skate PEI and minor associations, Hockey schools, skating schools, users would be adults and youth
- Curling Club – Curl PEI, Club run or municipal run, daytime curlers, school programs, junior instructional programs, evening leagues
- Potential partners – Health and fitness businesses, Para sport, special Olympics, schools
- Club Associations
- Youth
- Schools
- Families
- Tourists

### 4. What does this space need to consider in relation to the whole campus layout?

- Shared parking or separate parking
- Pathways connecting (walking)
- Should not have to pass the school to access
- If there is going to be an outdoor oval it should be next to the curling/ice arena for plant sharing and weather protection
- Restaurant/pub
- Located central
- Gathering space
- Good parking
- Easy access for school kids
- Security and safety with a large space

5. Do you know examples of other locations that you really like, where? And what do you like about them?

- Credit Union place, all under one roof
- Sackville High School/ Sports Stadium/ Curling Club, lots of businesses, sports, etc. in one campus
- Grant Harvey Centre in Freddy, all in one

- Quebec – Multiuse facilities
- Toronto – congregation space in center

6. What could be the potential economic impact for the Town with this element?

- Health and fitness businesses
- Hosting Options – Speed skating, figure skating, curling (Provincial, Atlantic, National, International)
- Tournaments (Local clubs, provincial, national)
- Tourism
- Summer camps
- Retail (sports equipment, rehabilitation, physiotherapy, etc.

## Town of Stratford – Community and Student Education

May 6<sup>th</sup>

### **1. How can the design of the school enhance student learning and prepare them for the new future?**

- Consultation with specialist teachers to identify areas/resources needed to deliver programming. (i.e. Students with special needs need resources specifically designed).
- Consultation with industry/post-secondary in terms of what is needed/ customizable programming/ co-op programming updated.
- Programming with group work/ collaborative spaces/ spaces to build skills.
- Natural light
- Entrepreneurship/ start-up zone embedded will build skills.
- Windows/ natural light
- Artwork/ murals on walls.
- Open space, beanbag chairs, tables, and collaborative space other than cafeteria/ library.
- Greenhouse/ solar panels/ renewable energy.
- Community Gardens
- Flexibility in design (Ex. Today's design of open spaces may not stand the test of time).
- Multipurpose spaces
- Amphitheatre to support arts in school and community
- Charging station (for phones and electric cars)
- Public library
- Flexible learning spaces
- Moveable furniture, walls, etc.
- Multi-use spaces (auditorium/cafeteria)
- Black box theatre (example) different opportunities for drama.
- Community theatre
- Other services (Ex. Daycare, seniors)

- Small gathering space (open break out room)
- Outdoor learning space (garden, wetlands, public park, green)
- Discovery Centre (public can visit)
- Open concept
- Open sitting areas
- Collaborative areas
- Windows
- Anti-anxiety areas
- Non- Fluorescent lights (better lighting)
- Sun/ windows for students (outdoor as well)
- Future oriented
- Sustainable design/ interactive
- Collaborative spaces/ small workspaces
- Flex space
- Learning through team building
- New opportunities
- Inclusive to every type of learner
- Numbers of students in the classrooms
- Expand curriculum
- Foresight of population growth
- Learning environments that are flexible
- Getting up and moving around
- Standing desks
- Open/moveable desks
- Open concept
- Extended hours
- Modern technology
- Challenge for credit opportunities for the students
- Vibrant/energizing
- Eco-friendly/ environmental
- Fast internet connection
- Flexible spaces
- Daylight/ views

- Collaborative spaces
- Transportation links to key community roads (Ex. Emergency service building, T3 transportation incorporated)
- Sidewalks
- Indoor/ outdoor learning spaces that teachers are willing to teach in
- Activity bikes/ standing desks
- Accessible/ Inclusive spaces
- Create policy on how to facilitate partners within the community

## **2. How can the design of the school enhance and support community lifelong learning and engagement?**

- Extension of the existing seniors college.
- Design for social learning for newcomers to our community
- Include theatre which would double as a performing space
- Dedicated space in the school for parents
- Talented and creative businesses in the community that work with the students
- Flexibility
- Vibrant
- Adaptive spaces
- Interesting campuses allow students to learn better
- Community Centre approach/ design so that the school can be used by the community and keep away from the classrooms
- Accessible library
- Separate public areas (wings)
- ID cards
- Main school section separate from the rest
- Town should pay for custodian issues after hours
- Town is liable for the school after hours
- Theatre will be community based working with drama
- Public Library
- Theatre
- Athletics
- Music



- Industrial Arts
- Community School
- Meeting rooms
- Daycare
- Recording/ audio/ video/ tech lab
- Community school - redesign of course offerings
- Classes for both students and community members during school time (blending of age groups to provide different perspectives)
- Engaging community businesses with schools (have businesses provide opportunities for the students to learn from them. Ex. Internships)
- Service learning/ service projects
- Libraries: access to community members and students ( Charlottetown will have a new library very soon, is it worth to have one here too?)
- Library/ discovery center - multimedia focus?
- Community/ cultural hub (French School)
- Theatre opportunity (Stratford Elm does a production and they use HC)
- Kitchen Facilities - Cooking/ cultural building
- Community access points, wings that are accessible
- Outside space/ Green space
- Startup zone embedded

### **3. How can the community (residents, Town, businesses, etc.) support student learning?**

- Co-op opportunities
- Bringing people into buildings instead of taking students out
- Maker space/ creative space (Bring people in to work with students. Builds relationships between students and community)
- Volunteers in classroom to support skills
- Andrews of Stratford - What can we offer them? What can they offer us?
- Have classes go out to businesses and learn
- Invite speakers
- Have experts come in and teach real world skills (Ex. Income tax, financial aspects)
- Partner drama classes with confederation center

- Inclusion of support services (Community hub)
- Form partnerships with businesses (Automotive/ renewable energy, medical, pharmacy, junior achievement)
- Project-based learning (Docu: Silicon High)
- Residents working with students for co-ops (Hair Salons, surveyors/ engineers, auto)
- Students working with seniors
- Connect students to community to see how they learn practical/ real life applications
- Financial literacy and other practical training from organizations like credit union
- Life skills training from the community
- Mental health support
- Creative individuals, business partner through co-op, internships
- New voices/ fresh voices
- Break from conformity
- UPEI school of sustainable design
- The Mount – cross generational learning
- Financial literacy courses – parent volunteers
- Chances – Early education
- Reach Foundation – At risk individuals who battle addictions

#### **4. What assets in our Town can we connect with to enhance student learning?**

- Volunteering parents
- Auto body shops
- Forums
- Town of Stratford Municipal Government
- SAWIG – Environmental learning
- Talented, creative people
- Businesses
- Active transportation
- Campus amenities
- Student visits to occupations/workplaces to help find their passion
- Cultural Diversity

- Connection to seniors
- SAWIG
- Mik Maq
- Interaction with other High Schools
- Businesses working with Students to train them to stay here
- Star Automotive example
- Senior Citizens with knowledge can do workshops in the school (Accounting, math, hair dressing, etc.)
- Nature-conservation classes
- Fullerton marsh
- Seniors home/ senior population
- EMS center
- CGI - international business
- Junior Achievement
- Stratford Rotary
- Service Clubs
- Watershed groups
- Youth Council
- Communication with town council
- Local businesses
- Diverse People and seniors
- Environment availability
- Residents/ businesses engaged
- If connected during the day then they will be more open to being connected after school hours